

CALLIE COLWICK



I am a creative and highly motivated self-starter who is quick and eager to learn. At my core I love to help people. I hope to inspire, uplift and encourage those around me as I grow in my career. I like to have fun while working and always strive to be forward-looking. My goal is to combine my creativity with my entrepreneurial spirit and improve each role I take on.

EXPERTISE

Communication Design, Graphic Design, Web Development, Print and Publishing, Social Media Marketing, Video Creation, Copywriting, Presentation Design, Training

TECH SKILLS

HTML/CSS	<div style="width: 90%;"></div>
WordPress	<div style="width: 95%;"></div>
JavaScript	<div style="width: 80%;"></div>
Adobe Illustrator	<div style="width: 95%;"></div>
Adobe Photoshop	<div style="width: 95%;"></div>
Adobe InDesign	<div style="width: 90%;"></div>
Adobe Premiere	<div style="width: 90%;"></div>
Adobe After Effects	<div style="width: 90%;"></div>

EDUCATION

Bachelors of Pre-Physical Therapy
Texas State University
San Marcos, TX | 2008 - 2011

WORK EXPERIENCE

SENIOR MARKETING COMMUNICATION MANAGER *AT&T | 2014-2015*

Creator of all social and digital content for the AT&T Partner Exchange program. Responsible for design and execution of social marketing strategy as well as directing, filming and editing video assets.

- 150% increase of Twitter followers
- Saved 1/4 million dollars by designing videos in-house
- Video production turnaround reduced from one month to three days

MARKETING COMMUNICATION MANAGER *AT&T | 2013-2014*

Projects include the design of: printed collateral, web graphics, email templates, logos, presentations, ads and more. Awarded the Gold 2013 President's Volunteer Service Award.

- Reduced asset creation cycle time by 90%
- Saved 1/4 million dollars by keeping design in-house
- Increased asset creation by 700%

RETAIL CUSTOMER EXPERIENCE MANAGER *AT&T | 2012-2013*

Developed and delivered presentations to AT&T Officers and Executives. Coordinated with internal organizations to host AT&T events. Designed South Central Region and North Texas Market communications. Awarded the 2012 President's Volunteer Service Award.

RETAIL SALES CONSULTANT *AT&T | 2009-2012*

Created complete solutions for consumer and business customers. 2011 Invest for Success graduate. 2012 Retail Management Development Program participant

PHONE *(214) 632-6011*
EMAIL *callie.colwick@gmail.com*
LINKEDIN */in/calliecolwick*
WEBSITE *calliecolwick.com*

